

\$1.00 OFF ANY CARTON OR FOUR PACKS

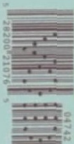
Use this coupon on any style Benson & Hedges
and get \$1.00 off any carton or four packs.

Consumer: Limit - one coupon per purchase. Not to be transferred, sold or reproduced. No facsimiles accepted. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of the retailer. Offer good only in U.S.A. Void to Philip Morris and its advertising agencies' employees. Consumer pays any sales tax.

Retailer: Philip Morris will reimburse you the face value of this coupon plus for handling and postage provided you and the consumer have complied with the terms herein. Void when submitted by unauthorized agent. Invoices showing purchases of sufficient stock to cover all coupons must be shown upon request. Void where prohibited, taxed or restricted. Cash value 1/100¢. Redeem by mailing to: Philip Morris U.S.A., CMS Dept. #28200, 1 Fawcett Drive, Del Rio, Texas 78840.

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\$2.00 OFF ANY CARTON OR FOUR PACKS

Use this coupon on any style Benson & Hedges
and get \$2.00 off any carton or four packs.

Consumer: Limit - one coupon per purchase. Not to be transferred, sold or reproduced. No facsimiles accepted. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of the retailer. Offer good only in U.S.A. Void to Philip Morris and its advertising agencies' employees. Consumer pays any sales tax.

Retailer: Philip Morris will reimburse you the face value of this coupon plus for handling and postage provided you and the consumer have complied with the terms herein. Void when submitted by unauthorized agent. Invoices showing purchases of sufficient stock to cover all coupons must be shown upon request. Void where prohibited, taxed or restricted. Cash value 1/100¢. Redeem by mailing to: Philip Morris U.S.A., CMS Dept. #28200, 1 Fawcett Drive, Del Rio, Texas 78840.

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